



Strategic Partnerships for vocational education and training
EIBI European Incubator for Business Ideas
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Newsletter
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The Third partners' meeting was in Liverpool on 24th – 25th November 2016

During the meeting, the partners explored together the **MOOC** which was set up on the Blackboard platform and proposed changes and improvement before piloting it.

They discussed about the methodology for **piloting the MOOC**, preparing the MOOC facilitators and how to engage the participants in the project learning and evaluation activities. The partners decided that the course to start on 24 April 2017



O8- SET UP THE MOOC
COURSE STRUCTURE

The Course will start on 24 April and will be six weeks long.



We aim to enroll the MOOC 600 people and 150 participants to finish the course.

- Partners will recruit in each country minimum 30 participants from the target groups.
- Other participants will also join the course **via web**
- They will be member of the Language groups and the generic groups
- Facilitators assigned to each group will conduct the learning of MOOC participants.
- 10 facilitators will be trained in each country.

Recruiting the particip



The Course content

The focus of the course is to identify a business idea to build the skills to put it in practice

From the beginning, the participants will be engaged during the learning activities in developing a business idea and step by step, building elements for their future business plan ;

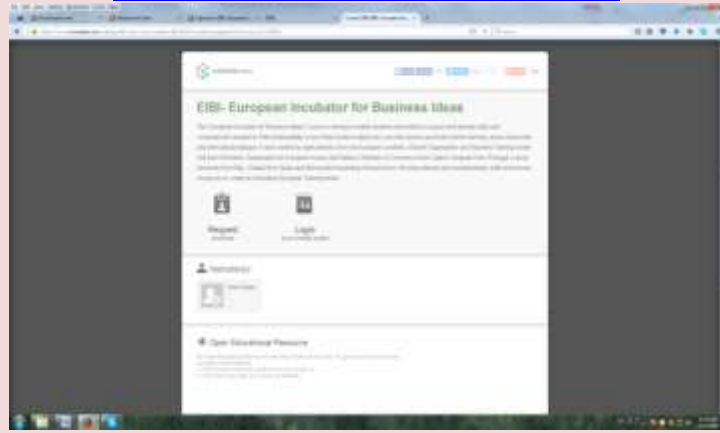
In the fifth week, each participant will develop and produce a short video/animation featuring the main highlights of its MOOC journey

Participants will also produce a page long plan detailing the transference of their new knowledge and skills to their workplace;

During the Face to face Workshops, the MOOC participants will present their business their projects, their business idea and plan in front of colleagues and representatives of business, which will give them feedback.

HOW TO JOIN OUR MOOC?

The course Hosted by [CourseSites by Blackboard](https://www.coursesites.com/s/EIBI).
<https://www.coursesites.com/s/EIBI>



It is free, aiming at unlimited participation and open access via the web.

People can go at the course home page, click the **Request Enrollment** button., enter a valid email address and full name in the corresponding fields and send the request.

Next meeting

Next meeting will be in Ourem , Portugal on 7th and 8th of June 2017



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